



SANTA BARBARA
EDUCATION
FOUNDATION

Keep the Beat Radiothon with 99.9 KTYD

October 10 & 11, 2019

You can help Keep the Beat for Santa Barbara schools! The *Keep the Beat* Radiothon is a two-day fundraiser and instrument drive that puts music directly into the hands of students in SB Unified music programs.

SPONSORSHIP AGREEMENT:

Please print the information below as it should appear in promotional materials. **Completed form and logo must be received no later than Monday, September 23rd.**

Contact: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Sponsorship Level: _____

SPONSORSHIP OPPORTUNITIES:

HEADLINER TITLE SPONSOR - \$5,000

- Company name mentioned on air two weeks prior to event and during every hour of the 24-hour *Keep the Beat* Radiothon.
- Two live on-air interviews with 99.9 KTYD's Lin Aubuchon and Bill Pesso to promote your company or event.
- Company logo on *Keep the Beat* donation website page.
- Promotion on SBEF social media and e-newsletter.

ROCKSTAR SPONSOR - \$2,500

- Company name and location identified as a designated instrument drop-off location and mentioned during every hour of the 24-hour *Keep the Beat* Radiothon.
- One live on-air interview or three scripted mentions by 99.9 KTYD's Lin Aubuchon and Bill Pesso to promote your company or event.
- Company logo, address, and contact on *Keep the Beat* donation website page.
- Promotion on SBEF social media and e-newsletter.

PERFORMER HOUR SPONSOR- \$1,000 per hour

- One live on-air interview or three scripted mentions by 99.9 KTYD's Lin Aubuchon and Bill Pesso to promote your company or event during your sponsored hour.
- Numerous company name mentions throughout the hour.
- Company logo on *Keep the Beat* donation website page.
- Promotion on SBEF social media and e-newsletter.

OPENING ACT HOUR SPONSOR- \$500 per hour

- Numerous company name mentions throughout your sponsored hour.
- Company logo on *Keep the Beat* donation website page.
- Promotion on SBEF social media and e-newsletter.