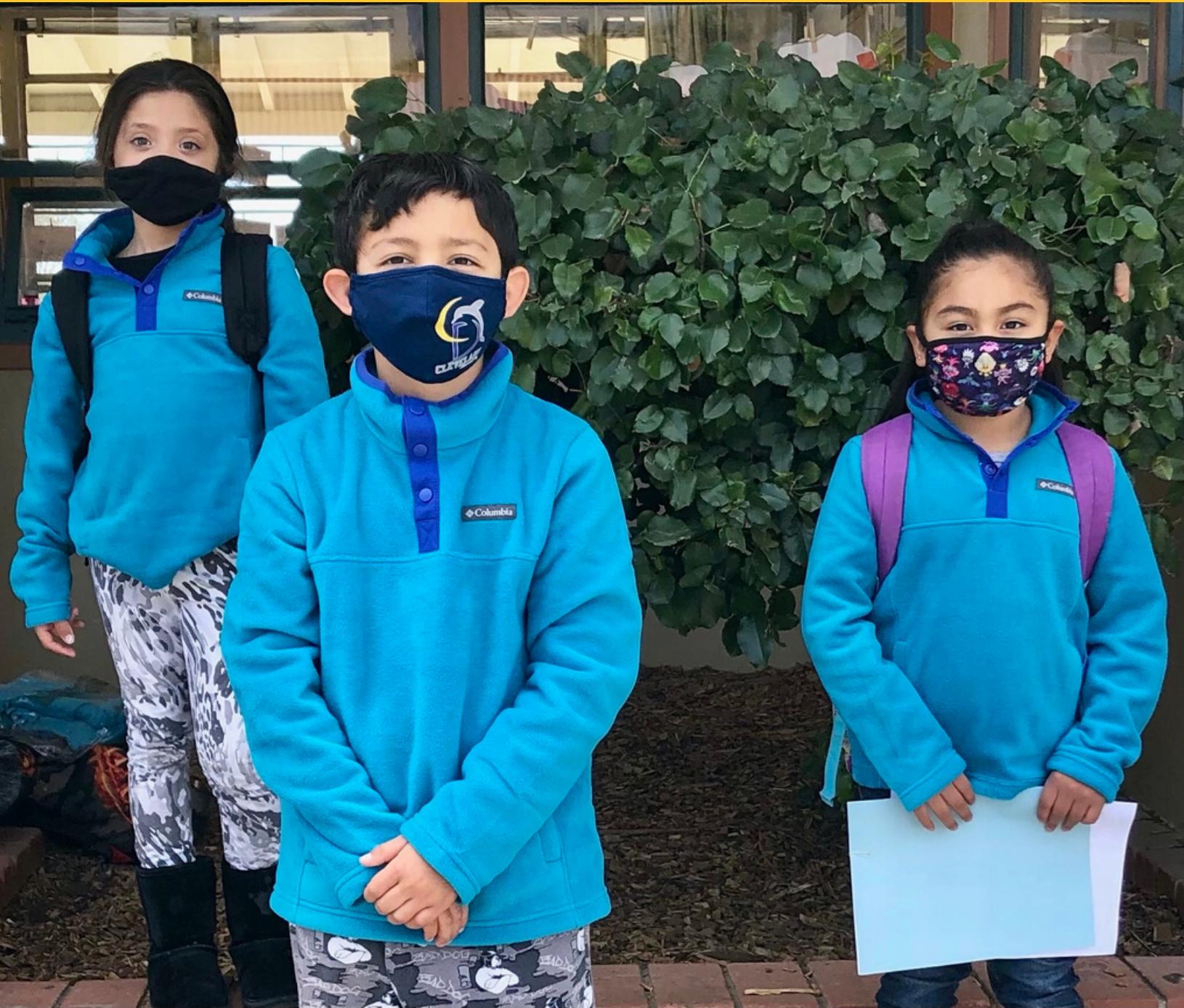




SANTA BARBARA  
EDUCATION  
FOUNDATION

2020 - 21  
FISCAL YEAR

# IMPACT REPORT



## BOARD OF DIRECTORS

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Hilda Maldonado, Superintendent, SBUSD  
Wendy Sims-Moten, Board of Education, SBUSD  
Kelly Fresch, Principal, Adams Elementary  
Carolyn Ross, Teacher, Goleta Valley Junior High

## STAFF

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Melissa Davenport, Development Officer  
Eryn Shugart Ph.D., Donor Advisement Officer  
Katie Szopa, Programs Manager  
Elle Chaves, Development Associate

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Jim Kearns  
Sara Miller McCune  
Joni Meisel  
Nick Rail  
Maryan Schall

## PLANNED GIVING COUNCIL

John G. Busby  
Kendra Epley, CTFA  
Chris Janeway, CPFA  
Doug Rossi  
Marshall "Chip" Turner, Jr., CPA

# A MESSAGE FROM OUR EXECUTIVE DIRECTOR



There is no doubt that we are all living through a very challenging time. In no other place has that been more clear as in our local classrooms. Students and teachers alike had to quickly pivot and relearn how to get together via Zoom to carry on through distance learning and then adapt again to a whole new on-campus learning environment.

With these changes came new student needs. We knew that wi-fi access was an issue for students before the pandemic, but it wasn't until distance learning that we learned its scope. Thousands of students in our own backyard lived in households that didn't have internet access. More than ever, wi-fi is a critical lifeline to learning, and for so many students, it had instantly become a barrier to accessing their education.

So, we reached out to you for help to implement solutions. **Through the Student Online & Academic Resources (SOAR) campaign, the community donated nearly \$260,000 in funds to connect households without the internet and provide essential learning tools so that SB Unified students could continue their studies regardless of their household income level.**

And when on-campus learning resumed for SB Unified students, we asked school staff what they needed. The top request was one that we hadn't even considered! It was jackets.

We typically think of learning tools to be items like books, calculators, and pens. We hadn't factored in that classroom windows and doors needed to be left open to allow for airflow, and more learning activities were to take place outdoors. Unfortunately, this means that classrooms are now colder, and students are more subject to the elements. Although this wouldn't seem to be an issue on the surface, the truth is, not every student owns warm clothing.

Again, we quickly snapped into action to create the Student Fund-a-Need campaign to raise funds for jackets to help keep students warm and dry so that they can concentrate on their studies. We did our best to get the word out through local media, and the community responded. **With your help, we quickly raised over \$55,000 and distributed jackets to 11 school sites.**

Although it's easy to be disheartened by the difficulties that we face, a community is not defined by the challenges that arise. Instead, we are defined by how we choose to overcome these challenges. And when we come together to make education a priority for our kids, there is no limit to what we can do.

Thank you for believing and investing in the next generation of Santa Barbarans!

With gratitude,

A handwritten signature in black ink that reads "Margie Yahyavi".

Margie Yahyavi  
Executive Director



# OUR MISSION

Santa Barbara Education Foundation provides and supports programs that enrich the academic, artistic, and personal development of all students in the Santa Barbara Unified School District.

# OUR SCHOOLS

Santa Barbara Education Foundation promotes private support of Santa Barbara Unified School District, serving over 12,700 students in 19 schools.

# OUR FUNDING PRIORITIES

## LITERACY

Each year students enter Santa Barbara classrooms who show characteristics of dyslexia or have low reading proficiency. We are committed to helping SBUSD expand critical intervention to serve struggling readers in our local elementary schools.

## TEACHER GRANTS

We fund grants once a year to support the purchase of much-needed supplies and tools, as well as to encourage the development of creative and innovative teaching in the Santa Barbara Unified School District.

## SUMMER ENRICHMENT PROGRAMS

We offer a variety of summer programs ranging from robotics and art to band, strings, and drums. These camps allow students to beat summer learning loss and explore technology and music in a fun and supportive environment.

# OUR PROGRAMS

## GREAT SCHOOLS DON'T JUST HAPPEN!

Through collaboration with community partners, Santa Barbara Education Foundation creates opportunities for students in the Santa Barbara Unified School District. SBEF also oversees a number of signature programs serving students in the district.



### SBEF PROGRAMS

#### SIGNATURE PROGRAMS

- SUMMER STEAM CAMP
- KEEP THE BEAT
- THE LÉNI FÉ BLAND PERFORMING ARTS PARTNERSHIP
- SUMMER BAND CAMP
- SUMMER DRUMLINE CAMP
- SUMMER STRING CAMP
- PIANOS ON STATE
- STUDENT FUND-A-NEED
- STUDENT ONLINE & ACADEMIC RESOURCES (SOAR)
- TEACHER GRANTS

#### FISCALLY SPONSORED PROGRAMS

- THE ACADEMY FOR SUCCESS (NOW KNOWN AS INNOVATE)
- ADVANCEMENT VIA INDIVIDUAL DETERMINATION (AVID)
- BRAVO!
- CONDOR CIRCLE
- CLASSROOM LIBRARIES
- COMMUNITY OF SCHOOLS
- HOMELESS STUDENT SUPPORT FUND
- INTERNATIONAL BACCALAUREATE WORLD SCHOOL (IB)
- THE LITERACY PROJECT
- MISSION SCHOLARS
- UNITED PARENTS/PADRES UNIDOS
- PEERBUDDIES
- PROGRAM FOR EFFECTIVE ACCESS TO COLLEGE (PEAC)
- WHAT IS LOVE
- YOUTH INTERVENTION PROGRAM

FOR MORE INFORMATION, PLEASE VISIT  
[SBEFOUNDATION.ORG/COMMUNITY-PROGRAMS](http://SBEFOUNDATION.ORG/COMMUNITY-PROGRAMS)

# OUR PROGRAMS

## TEACHER GRANTS

The Santa Barbara Education Foundation funds grants once a year to support the purchase of much-needed supplies and tools and encourage the development of creative and innovative teaching in the Santa Barbara Unified School District. In 2020, we awarded over \$110,000 in grants to 54 SBUSD teachers.



**\$275,000**

## GRANT FUNDS

SBEF has awarded over \$275,000 in funding to SB Unified teachers over the last three years.

**169**

## GRANTS AWARDED

Since 2018, SBEF has awarded 169 grants to SB Unified teachers.

**\$116,000**

## 2020-21 SCHOOL YEAR

SBEF raised over \$116,000 in funding to give to SB Unified teachers during the 2020-21 school year.

"The best part about working with Santa Barbara Education Foundation is that they're trying to give access to everybody. So thank you to the donors, thank you to Santa Barbara Education Foundation, and thank you for just making this possible for kids."

Tracy Womack  
Teacher Grant recipient  
La Colina Junior High



# OUR PROGRAMS

## THE LITERACY PROJECT

Each year students enter Santa Barbara classrooms who have an extremely low reading proficiency. For years, SB Unified has helped these students get back on track with research-based methods in a small group instructional setting. The District is now making these interventions more accessible to struggling readers by training teachers in techniques to more effectively work with emergent multilingual learners and students with learning differences, including those displaying characteristics of dyslexia. We are committed to helping SB Unified expand this critical intervention to serve more struggling readers in our local elementary schools.



1 IN 5

AFFECTED

One in five are affected by dyslexia.

90%

REMEDIATION

According to the California Department of Education, 90% of cases of students displaying characteristics of dyslexia can be remediated with early intervention.

25%

COST OF  
INTERVENTION

It costs four times as much to deliver interventions to remediate after the third grade.

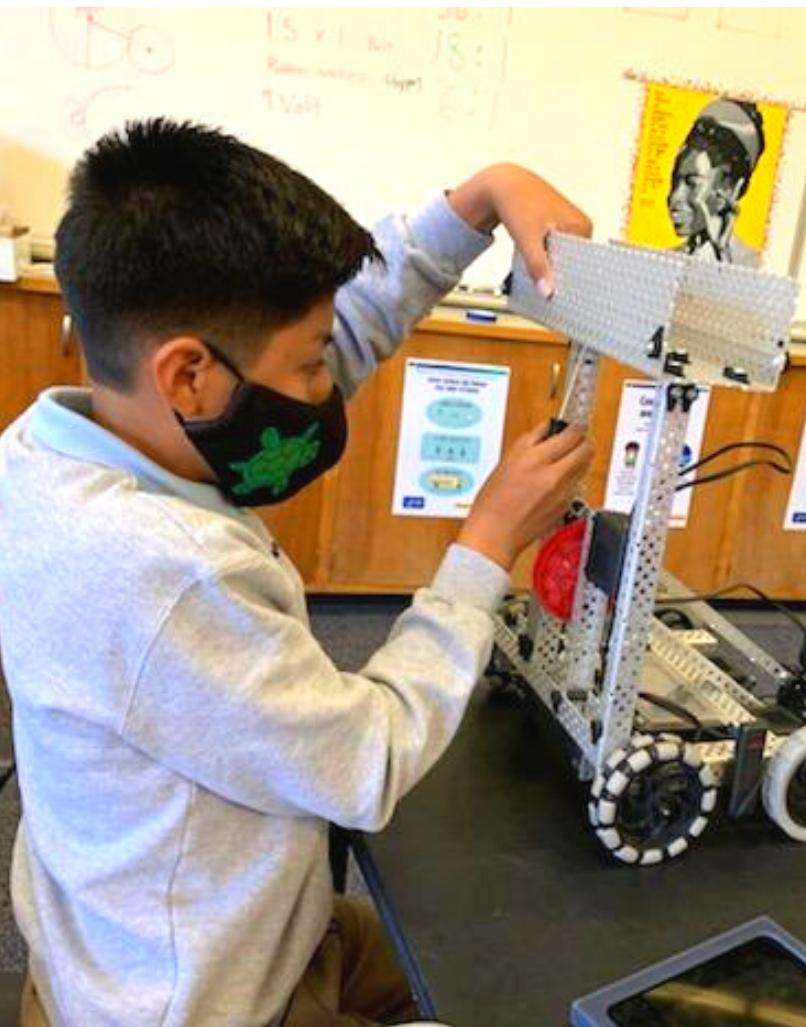


UNTIL THE THIRD GRADE, STUDENTS ARE LEARNING TO READ. AFTER THE THIRD GRADE, STUDENTS DEPEND ON READING TO LEARN.

# OUR PROGRAMS

## SUMMER ENRICHMENT PROGRAMS

We offer a variety of summer programs ranging from robotics and game design to band, strings, and drums. These camps allow students to beat summer learning loss and explore STEAM (Science, Technology, Engineering, Art, and Math) and music in a fun and supportive environment. We constantly fundraise for scholarships for these summer programs to ensure that all students have access to these unique summer learning opportunities.



**2,000+**  
**TOTAL NUMBER OF  
BAND CAMPERS**

Over the years, many aspiring student musicians have participated in the program, with some even becoming professional musicians.

**29%**  
**STEAM CAMPERS  
RECEIVE SCHOLARSHIPS**

Our goal is to provide all students in our community with the opportunity to explore and learn during the summer months.

### SUMMER PROGRAMS

- NICK RAIL SUMMER BAND CAMP
- STRING CAMP
- DRUMLINE CAMP
- ROBOTICS AND CODING 1 & 2
- PRINTER'S CAMP
- PORTRAITS AND PAINTING
- COOKING 101

# OUR PROGRAMS

## STUDENT ONLINE & ACADEMIC RESOURCES (SOAR)

**2,300+**  
**STUDENTS**

The number of students in households that received internet access assistance.



School closures have exposed the prominent role that our public schools play in the community. Even with a return to in-person learning, internet access continues to be an essential learning tool. Through SOAR, we have provided financial assistance with internet service costs to over 2,300 SB Unified families who have faced increasing financial challenges due to the pandemic. The investment from our community donors has been more than \$217,000, and the need for financial assistance with internet costs continues to exist due to the ongoing economic hardships.

## STUDENT FUND-A-NEED

Students and teachers have learned to adapt over the last few years. Whether it was the pivot to remote learning or preparations for a return to in-person learning with new safety protocols, our classrooms have experienced unprecedented change. And with that change, new needs continue to arise in our schools. In response, SBEF created Student Fund-a-Need to help schools meet the needs of our students. The campaign raised funds for jackets to help keep students warm and dry. With the community's help, SBEF quickly raised over \$55,000 and distributed jackets to 11 school sites so that students could concentrate on their studies.

**\$55,000+**  
**FUNDS RAISED FOR**  
**JACKETS**

Funds raised to provide students with jackets through the Student Fund-a-Need campaign.



# OUR IMPACT

## GREAT SCHOOLS DON'T JUST HAPPEN!

See how the Santa Barbara Education Foundation supports the needs of SB Unified students.

### OUR STUDENTS

**15%**

**EMERGENT MULTI-LINGUAL LEARNERS**

SB Unified students who are English language learners.

**51%**

**SOCIO-ECONOMICALLY DISADVANTAGED**

Includes students from households that are low income, neither parent has a high school diploma, foster youth, or are considered homeless.

**13%**

**HOMELESS**

SB Unified students who are homeless or living in a distressed housing situation.

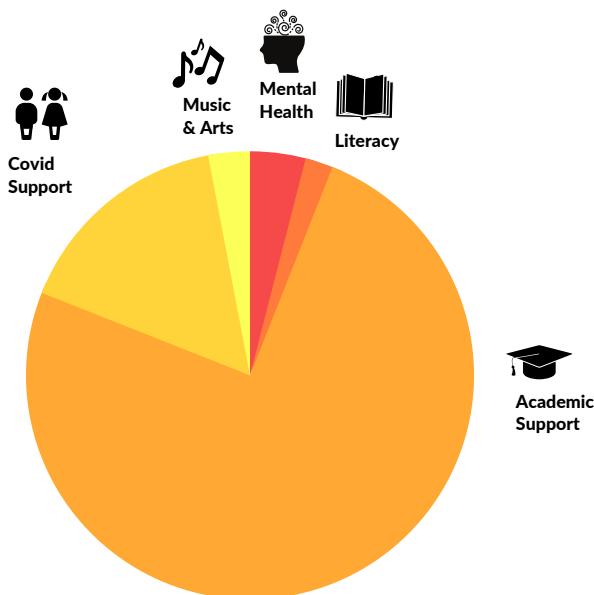
### WHERE DID THE FUNDS GO?



**\$2,319,090**

FUNDS RAISED DURING  
THE 2020-21 SCHOOL YEAR

### PROGRAM EXPENSES



**12,700+**

**STUDENTS IN THE SB UNIFIED SCHOOL DISTRICT**



**1,700+**

**INSTRUMENTS PLACED IN SB UNIFIED SCHOOLS**



**\$16,000**

**AMOUNT GIVEN TO SB UNIFIED MUSIC TEACHERS THIS SCHOOL YEAR**



**2,300+**

**STUDENTS IN HOUSEHOLDS THAT RECEIVED INTERNET ACCESS ASSISTANCE**

# WAYS TO GIVE

## THANK YOU TO ALL WHO SUPPORT OUR STUDENTS!

We couldn't do our work without you! There are so many ways to support SB Unified students. Here are a few that you may not have considered.

### BECOME A MONTHLY DONOR

Choose to make a difference year-round by giving monthly. It's easy! Visit our website and click the donate button. You can then choose to make a recurring donation.

### DONATE AN INSTRUMENT

Do you have a musical instrument gathering dust? Donate it today, and we'll place it directly into the hands of an SB Unified student.

### ATTEND AN EVENT

It's an ideal way to engage with fellow education advocates while making a positive impact on our community.

### JOIN AS A BUSINESS INVESTOR OR SPONSOR AN EVENT

Business owners and their customers can team up to help our local schools. Show your customers that your business supports our students.

### USE AN EMPLOYER MATCH PROGRAM

Check with your employer to see if your company supports employees philanthropic giving by providing a matching gift. The impact of your gift may be doubled and have more impact!

### DONATE STOCK

This is an easy way to donate with an added bonus of potential income tax savings.

**FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE AT  
SANTABARBARAEDUCATION.ORG/GET-INVOLVED.**



# FORWARD-THINKING DONORS

## LEAVE A LASTING GIFT TO PUBLIC EDUCATION!

Forward-thinking donors can ensure that our schools continue to provide a quality education for all of our students, not just today, but for generations to come. You can help sustain our important educational mission for the future by including a simple provision in your estate plans that names Santa Barbara Education Foundation as a beneficiary.



### TINA'S GIFT TODAY TO TOMORROW'S STUDENTS

Tina Hansen McEnroe has devoted her personal and professional life to helping children through education. She hopes that her efforts will be transformative for our community both now and future generations. She has done a lot in this regard. Tina is the founder and associate director of the Tina Hansen McEnroe and Paul V. McEnroe Reading and Language Arts Clinic at UCSB and the proprietor and teacher at Pleasant Valley Schoolhouse in the Santa Ynez Valley (erected in 1869, a Santa Barbara County Building of Historic Merit). She is also a children's author and has co-authored *The Grass is Greener* and *Finding Isabella's Voice*. Tina donated hundreds of each of these books to the Santa Barbara Education Foundation, who in turn gifted them to Santa Barbara Unified School District elementary school libraries. She has served on many boards of directors and has named several charities, Santa Barbara Education Foundation among them, in her estate plan.

FOR MORE INFORMATION ON MAKING  
A PLANNED GIFT, PLEASE CALL MARGIE  
YAHAVI AT 805-284-9125.



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FOUNDATION

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